

### Wisdomarchy Private Limited





Mode of Learning
Live Online
Lectures



Program Duration

1 Month



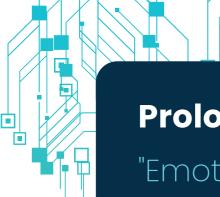
El Implementation Tutorials 2 Industry Projects



Get Support for 3 months direct mentorship



Earn the most coveted
Wisdomarchy
Globally recognized
Certificate



### **Prologue**

"Emotionally intelligent leaders create a culture where authenticity is celebrated and differences are transformed into strengths".

### Why is El Important for Leaders?

Emotional intelligence (EI) is a crucial skill for business leaders for several reasons. It involves the ability to recognize, understand, manage, and effectively use emotions in oneself and others. While technical skills and business acumen are important, emotional intelligence plays a unique role in leadership success. Leaders with high emotional intelligence can communicate clearly and empathetically, ensuring that their messages are understood and well-received by their teams.

+90%

higher performance rate

**75%** 

orgnizations use **EQ** to determine promotions and pay rises

50%

**Higher profit** growth in organization 71%

employers valued emotional intelligence in an employee over IQ

Talent Smart estimated Emotionally intelligent people earn

INR 24,11,550 Lac

more on average

# About Global Leadership Intelligence Program for Business Leaders

The program aims to cultivate skills that contribute to better self-awareness, self-regulation, empathy, motivation, and social skills. It provides participants with the tools and strategies to build and maintain positive relationships, navigate challenging situations, and foster a collaborative and emotionally intelligent work environment.

#### The program provides an overview of various:

- ▶ Rigorous understanding of the **significance of emotional intelligence in leadership.**
- ► Emphasis on the role emotional intelligence plays in effective communication, conflict resolution, and decision-making.
- Analyzing Market Trends and Competitive Landscape and aligning Business Goals with
   Organizational Strategy
- Incorporating Corporate Social Responsibility into Leadership Practices and Leading with Integrity and Accountability



### **Program Outcomes**



intelligence helps leaders better understand and manage their own emotions, leading to making and



fosters an inclusive diversity is valued and respected.



training fosters better interpersonal skills, enabling leaders to build strong



emotional intelligence can build trust and credibility among their



Leaders can provide better support and guidance to team members by understanding their emotions and needs.



Leaders with developed emotional intelligence are more adaptable and open to change, contributing to organizational agility.



El implementation use cases in performance management and change management, and apply them to your industry.



practices regarding regulations, Leadership ethics, and corporate social responsibility when making decisions.



**Emotional intelligence** training equips leaders with tools to manage stress, preventing well-being.



Leaders with higher emotional intelligence can navigate conflicts more skillfully, leading to better



### How will I develop Emotional intelligence Leadership abilities?



Best EI development and implementation focused programme



60hrs of rigorous live online lectures, and demo tutorials-based learning over a month



Case pedagogy to provide exposure to real-world business from Harvard (HBR)& MIT Sloan



Capstone project



Access to one month mentorship



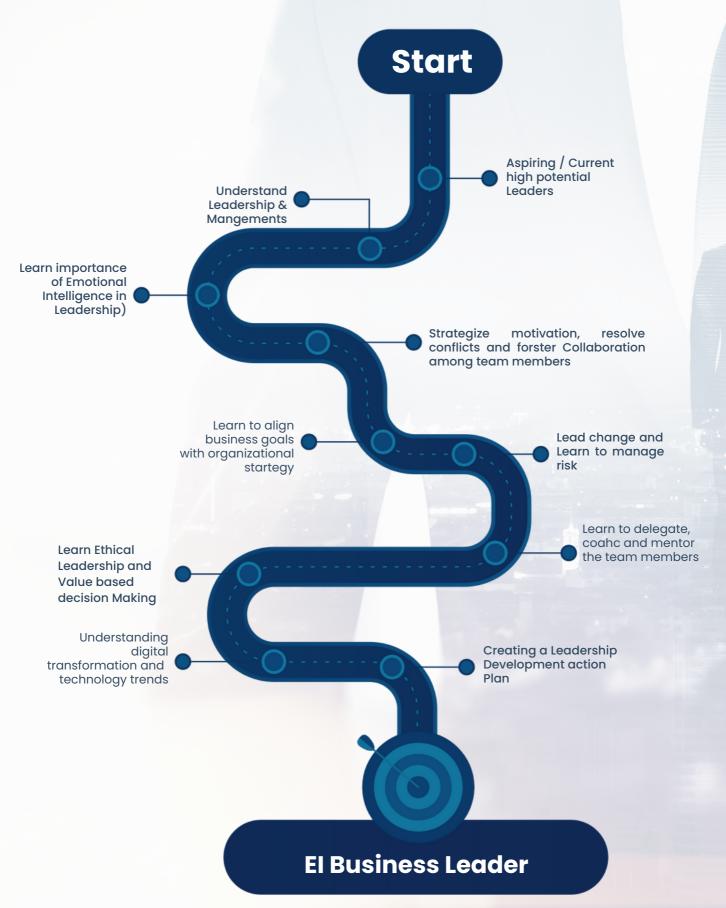
Networking and peer learning with Leadership Community on LinkedIn



Wisdomarchy Globally Recognized Certificate



### Let's Walk Through Your Learning Journey





Emotional Intelligence and Effective Communication in Leadership

- Module 1
- ▶ The Difference Between Leadership and Management Predictive
- Developing Emotional Intelligence and Self-Awareness
- ▶ Effective Communication Strategies for Managers
- Strategies for Motivating and Engaging Team Members

### Strategic Leadership, Decision Making & Managing Risk

- Module 2
- ▶ The Decision-Making Process and Decision Styles
- ▶ Ethical Decision-Making and Handling Difficult Choices
- ▶ PAligning Business Goals with Organizational Strategy
- ▶ Leading Change and Managing Resistance

#### Time Management, Negotiation and Conflict Management

- Module 3
- ▶ Effective Time Management Techniques for Leaders
- Delegation and Empowering Team Members
- Conflict Resolution Strategies for Managers and Win-Win Negotiation Techniques

### **Program Curriculum**



#### Leadership ethics, Diversity and Inclusion

- Module 4
- Ethical Leadership and Values-Based Decision Making
- Understanding Digital Transformation and Technology Trends
- Digital Leadership and Navigating Disruptive Technologies
- Overcoming Bias and Promoting Diversity in the Workplace
- Creating an Inclusive Work Environment



## Effective Presentation, Performance Management and Leadership Development Plan

- Module 5
- Strategies for Engaging and Persuasive Presentations
- Communicating with Impact and Influence
- ▶ Performance Measurement and Evaluation
- ► Aligning Performance with Organizational Goals
- Leadership Competencies and Skill Development
- Creating the Leadership Development Action Plan



#### Final Assessment & Capstone Project

- Wrap -Up
- ▶ Apply the program learning to be successful in final Assessment
- ▶ Leaders who score more than 85% would be awarded a Certificate
- ▶ All leaders have to submit a capstone Project
- ▶ Based on which Leaders will win 3 months direct coaching/ mentoring

# Case Studies That You Will Work On



### GE's Two Decade transformation: Jack Welch's Leadership - HBR

The case chronicles Welch's revitalization initiatives through the late 1980s and 1990s. It focuses on six of Welch's major change programs: The "Software" Initiatives, Globalization, Redefining Leadership, Stretch Objectives, Service Business Development, and Six Sigma Quality.



### Starbucks Coffee Company: Transformation and Renewal -Harvard Business Review

The case offers executives an opportunity to examine in depth how Schultz and his team saved Starbucks from near-collapse, by both executing a deep, comprehensive return to its core values and, at the same time, investing in a range of new products, customer experiences, and organizational capabilities designed to make the company fit for enduring success in a turbulent global economy.



#### JD.com: A New Cheif Human Resource Officer

In 2011 and 2012, he recruited several chief officers, including Yu Long, who became JD.com's chief human resources officer and general counsel. The case describes the challenges Long-faced when joining the company in August 2012 and invites students to think about what her priorities should be when tackling these challenges.

\*Above case studies are indicative and may be subject to change at the discretion of Wisdomarchy

### **Program Director**



#### Shweta Singh, An awarded Leadership Coach

Shweta Singh is a visionary entrepreneur and accomplished leadership coach who founded Wisdomarchy Private Limited, a prominent training consultancy, in 2021.

In 2023, Shweta Singh was honored with the prestigious "Outstanding Leadership Award" at the Education 2.0 conference held in Dubai, recognizing her exceptional leadership and contributions to the field. Additionally, in 2022 she was awarded one of the "Top 10 Corporate Trainers in India" by Women Entrepreneur India.

Shweta's commitment to excellence in leadership coaching is exemplified by her qualifications as a Marshall Goldsmith Certified Leadership Coach and an NLP (Neuro-Linguistic Programming) Practitioner. These certifications showcase her dedication to mastering cutting-edge techniques and approaches to bring out the best in her clients.



### **Program Certificate**

Wisdomarchy seeks participants who demonstrate a strong commitment to intellectual rigor and a desire to learn throughout the program. Participants can fully benefit from the program by attending all course sessions. Candidates must meet the attendance and course evaluation criteria to qualify for successful completion.



<sup>\*</sup>Certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Lucknow without notice.

#### **Eligibility Criteria**

Appropriate experience profile
Future leadership potential
Evidence of professional achievement
Industry and functional background
Ability to benefit from the program
Ability to cope with the rigor required

#### **Programme Audience**

A. Working Professionals aspiring to build a career in Leadership

B.Product and Project Managers/Leaders aiming to develop Leadership skills in product vision,

roadmap, data strategy

C.Working professionals across Fintech, Health Care, Manufacturing, Supply Chain, and Marketing

domains,

D.Managers, Senior Executives, Entrepreneurs, Business Consultants who want to make data-driven management decisions leveraging El

#### **Session Timings**

Duration	one-month course (10:00 am -2:00 pm) 0r (3:00 pm-7:00 pm) (Mon, Wed & Fri)
Hours	4 hours session with 15 minutes break

<sup>\*</sup>Subject to rescheduling in case of unforeseen circumstances or public holidays

#### **Admission Process**



#### **Program Fees Structure**

#### **Program Fees**

**1,50,000** (EMI options are available)

#### **Instalment Schedule**

Registration Fee: `50,000

1st Instalment: `50,000

2nd Instalment: `50,000

\*Registration fee consists of non-refundable application fee of ₹5,000

### Empower your El Leadership skills With Wisdomarchy



Wisdomarchy Private Limited is a training and consulting firm founded by Shweta Singh, an awarded Leadership coach in 2021 that helps individuals and businesses achieve their full potential. In 2023, Shweta Singh was honored with the prestigious "Outstanding Leadership Award" at the Education 2.0 conference held in Dubai, recognizing her exceptional leadership and contributions to the field. Additionally, her remarkable talent and expertise as a corporate trainer were acknowledged in 2022 when she was named one of the "Top 10 Corporate Trainers in India" by Women Entrepreneur India.

We offer a wide range of services, including corporate training, leadership coaching, and individual counseling. Our team of experienced professionals is dedicated to providing our clients with the highest quality of service. Our Behavioural coaching Model has been giving results so far to every client and helping them achieve their full potential in leadership. We believe that everyone has the potential to learn and grow, and we are committed to helping our clients reach their goals.

## How Does Shweta Singh Outstand as a Leadership Coach?

