



Wisdomarchy Private Limited

Global Leadership Intelligence Program

New age Program for
EI Business Applications



Mode of Learning
**Live Online
Lectures**



Program Duration
1 Month



EI Implementation
Tutorials
2 Industry Projects



Get Support
**for 3 months
direct
mentorship**



Earn the most coveted
**Wisdomarchy
Globally recognized
Certificate**



Prologue

"Emotionally intelligent leaders create a culture where authenticity is celebrated and differences are transformed into strengths".

Why is EI Important for Leaders?

Emotional intelligence (EI) is a crucial skill for business leaders for several reasons. It involves the ability to recognize, understand, manage, and effectively use emotions in oneself and others. While technical skills and business acumen are important, emotional intelligence plays a unique role in leadership success. Leaders with high emotional intelligence can communicate clearly and empathetically, ensuring that their messages are understood and well-received by their teams.

+90%

higher performance rate

75%

organizations use EQ to determine promotions and pay rises

50%

Higher profit growth in organization

71%

employers valued emotional intelligence in an employee over IQ

Talent Smart estimated Emotionally intelligent people earn

INR 24,11,550 Lac

more on average

About Global Leadership Intelligence Program for Business Leaders

The program aims to cultivate skills that contribute to better self-awareness, self-regulation, empathy, motivation, and social skills. It provides participants with the tools and strategies to build and maintain positive relationships, navigate challenging situations, and foster a collaborative and emotionally intelligent work environment.

The program provides an overview of various:

- ▶ Rigorous understanding of the **significance of emotional intelligence in leadership.**
- ▶ Emphasis on the role emotional intelligence plays in effective communication, **conflict resolution, and decision-making.**
- ▶ Analyzing Market Trends and Competitive Landscape and **aligning Business Goals with Organizational Strategy**
- ▶ **Incorporating Corporate Social Responsibility into Leadership Practices** and Leading with Integrity and Accountability
- ▶ **Understanding Digital Transformation** and Technology Trends.

Skills You Need To Become a Successful **EI Business Leader**



Empathy



Self-awareness



Strategic Thinking



Effective Communication



Adaptability



Program Outcomes



Improved emotional intelligence helps leaders better understand and manage their own emotions, leading to more effective decision-making and communication.



Emotional intelligence fosters an inclusive workplace where diversity is valued and respected.



Emotional intelligence training fosters better interpersonal skills, enabling leaders to communicate more empathetically and build strong relationships.



Leaders with high emotional intelligence can build trust and credibility among their teams.



Leaders can provide better support and guidance to team members by understanding their emotions and needs.



Leaders with developed emotional intelligence are more adaptable and open to change, contributing to organizational agility.



Learn from successful EI implementation use cases in performance management and change management, and apply them to your industry.



Adhere to industry practices regarding regulations, Leadership ethics, and corporate social responsibility when making decisions.



Emotional intelligence training equips leaders with tools to manage stress, preventing burnout and promoting well-being.



Leaders with higher emotional intelligence can navigate conflicts more skillfully, leading to better team dynamics and collaboration.



How will I develop Emotional intelligence Leadership abilities?



Best EI development and implementation focused programme



60hrs of rigorous live online lectures, and demo tutorials-based learning over a month



Case pedagogy to provide exposure to real-world business from Harvard (HBR) & MIT Sloan



Capstone project



Access to one month mentorship



Networking and peer learning with Leadership Community on LinkedIn



Wisdomarchy Globally Recognized Certificate



Let's Walk Through Your Learning Journey

Start

Aspiring / Current high potential Leaders

Understand Leadership & Mangement

Learn importance of Emotional Intelligence in Leadership)

Strategize motivation, resolve conflicts and forster Collaboration among team members

Learn to align business goals with organizational startegy

Lead change and Learn to manage risk

Learn Ethical Leadership and Value based decision Making

Learn to delegate, coahc and mentor the team members

Understanding digital transformation and technology trends

Creating a Leadership Development action Plan

EI Business Leader




Program Curriculum



Emotional Intelligence and Effective Communication in Leadership

• Module 1 •

- ▶ The Difference Between Leadership and Management Predictive
- ▶ Developing Emotional Intelligence and Self-Awareness
- ▶ Effective Communication Strategies for Managers
- ▶ Strategies for Motivating and Engaging Team Members



Strategic Leadership, Decision Making & Managing Risk

• Module 2 •

- ▶ The Decision-Making Process and Decision Styles
- ▶ Ethical Decision-Making and Handling Difficult Choices
- ▶ PAligning Business Goals with Organizational Strategy
- ▶ Leading Change and Managing Resistance



Time Management, Negotiation and Conflict Management

• Module 3 •

- ▶ Effective Time Management Techniques for Leaders
- ▶ Delegation and Empowering Team Members
- ▶ Conflict Resolution Strategies for Managers and Win-Win Negotiation Techniques

Program Curriculum

Leadership ethics, Diversity and Inclusion

• Module 4 •

- ▶ Ethical Leadership and Values-Based Decision Making
- ▶ Understanding Digital Transformation and Technology Trends
- ▶ Digital Leadership and Navigating Disruptive Technologies
- ▶ Overcoming Bias and Promoting Diversity in the Workplace
- ▶ Creating an Inclusive Work Environment

Effective Presentation, Performance Management and Leadership Development Plan

• Module 5 •

- ▶ Strategies for Engaging and Persuasive Presentations
- ▶ Communicating with Impact and Influence
- ▶ Performance Measurement and Evaluation
- ▶ Aligning Performance with Organizational Goals
- ▶ Leadership Competencies and Skill Development
- ▶ Creating the Leadership Development Action Plan

Final Assessment & Capstone Project

• Wrap -Up •

- ▶ Apply the program learning to be successful in final Assessment
- ▶ Leaders who score more than 85% would be awarded a Certificate
- ▶ All leaders have to submit a capstone Project
- ▶ Based on which Leaders will win 3 months direct coaching/ mentoring

Case Studies That You Will Work On



GE's Two Decade transformation: Jack Welch's Leadership - HBR

The case chronicles Welch's revitalization initiatives through the late 1980s and 1990s. It focuses on six of Welch's major change programs: The "Software" Initiatives, Globalization, Redefining Leadership, Stretch Objectives, Service Business Development, and Six Sigma Quality.



Starbucks Coffee Company: Transformation and Renewal - Harvard Business Review

The case offers executives an opportunity to examine in depth how Schultz and his team saved Starbucks from near-collapse, by both executing a deep, comprehensive return to its core values and, at the same time, investing in a range of new products, customer experiences, and organizational capabilities designed to make the company fit for enduring success in a turbulent global economy.



JD.com: A New Chief Human Resource Officer

In 2011 and 2012, he recruited several chief officers, including Yu Long, who became JD.com's chief human resources officer and general counsel. The case describes the challenges Long-faced when joining the company in August 2012 and invites students to think about what her priorities should be when tackling these challenges.

*Above case studies are indicative and may be subject to change at the discretion of Wisdomarchy

Program Director

Shweta Singh, An awarded Leadership Coach

Shweta Singh is a visionary entrepreneur and accomplished leadership coach who founded Wisdomarchy Private Limited, a prominent training consultancy, in 2021.

In 2023, Shweta Singh was honored with the prestigious "Outstanding Leadership Award" at the Education 2.0 conference held in Dubai, recognizing her exceptional leadership and contributions to the field. Additionally, in 2022 she was awarded one of the "Top 10 Corporate Trainers in India" by Women Entrepreneur India.

Shweta's commitment to excellence in leadership coaching is exemplified by her qualifications as a Marshall Goldsmith Certified Leadership Coach and an NLP (Neuro-Linguistic Programming) Practitioner. These certifications showcase her dedication to mastering cutting-edge techniques and approaches to bring out the best in her clients.



Program Certificate

Wisdomarchy seeks participants who demonstrate a strong commitment to intellectual rigor and a desire to learn throughout the program. Participants can fully benefit from the program by attending all course sessions. Candidates must meet the attendance and course evaluation criteria to qualify for successful completion.



Wisdomarchy Private Limited

Global Leadership Intelligence Program

This is to certify that

_____ has successfully completed the certificate course on
Global Leadership Intelligence for Business Leaders

Course Completion Date _____

Certificate No:

Program Director

*

Programme Delivery in Online Live synchronous mode with campus immersion

*Certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Lucknow without notice.

Eligibility Criteria

- Appropriate experience profile
- Future leadership potential
- Evidence of professional achievement
- Industry and functional background
- Ability to benefit from the program
- Ability to cope with the rigor required

Programme Audience

- A. Working Professionals aspiring to build a career in Leadership
- B. Product and Project Managers/Leaders aiming to develop Leadership skills in product vision, roadmap, data strategy
- C. Working professionals across Fintech, Health Care, Manufacturing, Supply Chain, and Marketing domains,
- D. Managers, Senior Executives, Entrepreneurs, Business Consultants who want to make data-driven management decisions leveraging AI

Session Timings

Duration	one-month course (10:00 am -2:00 pm) Or (3:00 pm-7:00 pm) (Mon, Wed & Fri)
Hours	4 hours session with 15 minutes break

*Subject to rescheduling in case of unforeseen circumstances or public holidays

Admission Process



Program Fees Structure

Program Fees

1,50,000
(EMI options are available)

Instalment Schedule

Registration Fee: ₹50,000

1st Instalment: ₹50,000

2nd Instalment: ₹50,000

*Registration fee consists of non-refundable application fee of ₹5,000

Empower your EI Leadership skills With Wisdomarchy



Wisdomarchy Private Limited is a training and consulting firm founded by Shweta Singh, an awarded Leadership coach in 2021 that helps individuals and businesses achieve their full potential. In 2023, Shweta Singh was honored with the prestigious "Outstanding Leadership Award" at the Education 2.0 conference held in Dubai, recognizing her exceptional leadership and contributions to the field. Additionally, her remarkable talent and expertise as a corporate trainer were acknowledged in 2022 when she was named one of the "Top 10 Corporate Trainers in India" by Women Entrepreneur India.

We offer a wide range of services, including corporate training, leadership coaching, and individual counseling. Our team of experienced professionals is dedicated to providing our clients with the highest quality of service. Our Behavioural coaching Model has been giving results so far to every client and helping them achieve their full potential in leadership. We believe that everyone has the potential to learn and grow, and we are committed to helping our clients reach their goals.

How Does Shweta Singh Outstand as a Leadership Coach?



Marshall
Goldsmith
Certified
Leadership
Coach with 16
years of
coaching
experience



"Outstanding
Leadership
Award" by
"Outstanding
Leadership
Award"
in 2023



"Top 10
Corporate
Trainers in
India" by
Women
Entrepreneur
India in 2022.



Wisdomarchy
is recognized
by

